

A group of young women are performing on a stage. They are all smiling and have their hands raised in the air. The woman in the center foreground is wearing a black sleeveless top and black pants. The woman to her right is wearing a black leather jacket over a black top and black pants. The background is lit with warm, orange and yellow lights. There are some numbers visible in the background, possibly on a scoreboard or a sign.

MAINSTAGE -THEATRE COMPANY-

2025 SPONSORSHIP PACKAGE



Who We Are

Founded in 2008, Mainstage Theatre Company is a registered charitable organization dedicated to guiding young performing artists to personal and professional success. Our exciting program, under the leadership of Artistic Director Andrew Tribe, gives pre-professional performers ages 11 to 21 the opportunity to participate in an enriched and intense 12-week rehearsal process, culminating in a fully designed and produced musical theatre production. Known for the skill of its actors, beautifully designed and crafted sets and costumes, and helmed by industry professionals, our productions are an audience hit, and our program has become a competitor in the theatre education industry in Toronto.

Our Values

At Mainstage Theatre Company, we pride ourselves on the tremendous experience we provide to Toronto's youth by giving them an opportunity to work with and learn from professional theatre artists. Our superior musical theatre training expands our company members' appreciation for the arts and broadens their understanding of themselves. Many of our alumni have gone on to pursue professional training for a career in the arts. Most importantly, we invite these youth to be part of a family where collaboration is encouraged, growth is essential and exploration is celebrated.



Message from our Artistic Director

I am proud to be part of Mainstage Theatre Company – an organization that has not only been a pillar to many young folks interested in a career in musical theatre but has now helped a generation become confident and self-aware individuals. Our programming has allowed youth to hone their artistic abilities while exploring issues in contemporary society, and to explore their own goals, aspirations and relationships to the community at large.

I grew up with youth theatre and have continued in this world through my entire adult life. I see myself as a theatre kid—all grown up. And now, with continuous cuts in arts education, they are becoming harder to find in our city – a community that has touted itself as an incubator for the arts. This makes our mission all the more important, but we need your help.

By supporting Mainstage, you'll be making a big difference in the lives of these young performers and are participating in developing the future of the Canadian performing arts. Further, you will be an active partner in the Toronto theatre scene. Thank you in advance for taking the time to consider sponsoring Mainstage Theatre Company.



Andrew Tribe
Artistic Director



2016



2017



2017



2018



2018



2019



2019



2020



2021



2022



2022



2023



2023



2024



2024

75

YOUTH PARTICIPANTS
ANNUALLY

1200

ATTENDANCE AT
SHOWS ANNUALLY

1650

FOLLOWERS ON
SOCIAL MEDIA

2025 Opportunities

Presenting Sponsor **\$5,000**

Attracting top talent to mentor and develop our young actors is essential to our success. As the presenting sponsor, you play a crucial role in making this possible.

- “Presented by” with logo on all promotional materials including posters, mailings, social media
- Full page, colour ad on back cover jacket of playbill for all 2025 shows
- Logo on website
- 4 tickets to any performance of each production
- Acknowledgement at curtain speech at each performance

The Spot Light **\$1,500**

Each show, we offer financial assistance to one or more students allowing them to become part of the Main Stage family. With this sponsorship, you will give one student the opportunity to shine on stage.

- Half page, black & white ad in playbill
- 2 tickets to any performance
- Logo on website

The Director **\$500**

Our directors bring the vision to life through creativity and collaboration. Supporting the arts enriches the experience for our actors, crew, and audience alike.

- 1/4 page, black & white ad in playbill
- 2 tickets to any performance

Curtain Call Sponsor **\$2,500**

Your sponsorship ensures that MainStage transforms from a rehearsal space into a vibrant stage, filled with scenes, props, lights, and magic. This creates the perfect setting for an unforgettable curtain call!

- Full page, black & white ad in playbill
- 2 tickets to any performance of each production
- Acknowledgement at curtain speech at each performance

The Producer **\$1,000**

From script and space rentals to ticketing and marketing, our Producer Sponsor is vital to making it all happen. We couldn't do it without your support!

- Half page, black & white ad in playbill
- 2 tickets to any performance
- Logo on website

The Crew **\$250**

What captivates audiences in theater often happens behind the scenes. Our dedicated backstage crew creates the magic that brings performances to life on stage.

- 1/8 page, black & white ad in playbill

All sponsorship levels include advertisement placements in our playbill. Our playbill is a professionally designed and printed booklet, measuring 5.5" x 8.5", that features a beautiful, full-colour cover with black and white pages inside. Our playbill is personally placed into the hands of our patrons – your prospective customer – at every performance, and we anticipate an audience of over 500 people for each production. Our patrons are predominantly Toronto based working professionals with children, who are interested in supporting a wide range of local businesses and services. Your advertisement will not only be seen but will be revisited many times because our patrons take the playbill home with them as a memento of our show.

Sponsors



Community Partners



Business / Arts

Funded by the
Government
of Canada

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*2021 recipient of artsvest: Business / Arts signature mentorship training and sponsorship program



MAINSTAGE -THEATRE COMPANY-

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